

29TH AUG to1ST 19 SEPT

9AM - 7PM DAILY

THEME

"Reaching the World Market through Effective Book Distribution Networks"



GHANA INT'L TRADE FAIR CENTRE

WATCH OUT FOR THE

18TH GHANA INTERNATIONAL

BOOK FAIR, 2020

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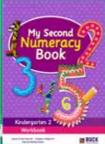


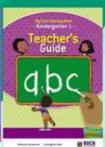








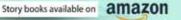








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Date: Thursday 29th August, 2019 **Venue:** Pavilion A, Ghana International Trade Fair Centre **Time:** 10am

Arrival of Guests	
Opening Prayer	
Recognition of Dignitaries	МС
Introduction of Chairperson	Mrs Hilda Asante (Head of Publications, Documentation and PR, National Council for Tertiary Education)
Chairperson's Response	Mr. Abdourahamane Diallo, (UNESCO Director, Ghana)
Welcome Address by 17th GIBF Chairman	Mr Elliot Agyare (President, Ghana Book Publishers Association)
Poetry Recital	Nana Asaase
Introduction of Keynote Speaker	Ms Pamela Aba Woode (Vice President, Ghana Book Publishers Association)
Presentation by Keynote Speaker	Prof. Stephen Adei (Chairman of the National Development Planning Commission (NDPC) a Former Rector of GIMPA)
Introduction of Special Guest of Honour	Mrs Mariska Araba Taylor-Darko (Organising Secretary, Ghana Association of Writers)
Speech by Special Guest of Honour	Hon. Barbara Oteng-Gyasi Minister for Tourism, Arts and Culture
Chairperson's Closing Remarks	
Vote of Thanks	Yaa Agyemang (Partnerships and Programmes, Ghana Library Authority)
Closing Prayer	
Official Opening of the Fair	
	MC: Mr Ramie Bat
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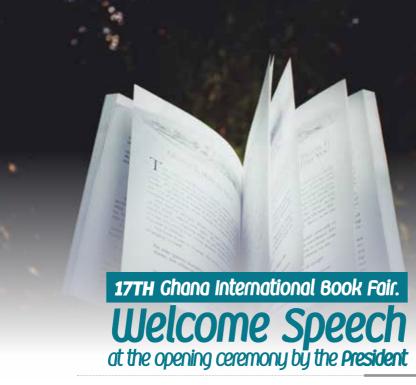








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am very happy to welcome you to the 17th Ghana International Book Fair. As a cultural event, this international book fair has been ongoing for almost 25 years, first as a biannual event, and over the last 7 years as a yearly event. Its sustainability through sometimes difficult circumstances is vet another manifestation of Ghana's growth as a liberal, democratic, multi-cultural and secular society where competing ideas, knowledge and ideologies are afforded equal space without hindrance. These ideals constitute the very essence of our beloved nation and we must all do everything possible to preserve, protect, promote and nurture them.

Ghana's pluralism, in social, cultural, linguistic and religion is our greatest strength and a multiple source of inspiration. We must be uncompromising in rejecting intolerance, prejudice and hatred. Book fairs such as this should remind us that our history and traditions have always. celebrated the 'argumentative' Ghanaian and not the 'intolerant' Ghanaian. Multiple

views, thoughts and philosophies have competed peacefully for years in our country and freedom of speech is one of the most important fundamental rights guaranteed by our Constitution.

The Ghana International Book Fair which started in 1995 has played the twin role of being a cultural as well as business hub for both national and international publishers interested in doing business in the region

This year's book fair is happening against the backdrop of seismic changes in the education sector, with the introduction of a completely new curriculum. The review of the curriculum undertaken by NaCCA is to respond to our national priority of shifting the structure and content of the education system from merely passing examinations to building character, nurturing values, and raising literate, confident, and engaged citizens who can think critically.

It is also aimed at addressing the inherent challenges in the old curriculum and ensure that the content of the national



curriculum is internationally benchmarked. Publishers have welcomed these changes, regardless of our issues with timing and implementation.

A book fair also reminds us yearly about the growing problem of illiteracy and poor reading habits in our society. It is crucial that we do all we can to create a culture of reading not only in schools but in our communities. Reading does not only enrich knowledge but helps us connect socially. Books carry the wisdom of generations which help widen views, encourage imagination and expand mental horizons.

The theme for this year's GIBF 'Reaching' the World Market through Effective Book Distribution Networks", is most exciting, considering the need for us to work towards making Ghanaian books a non-traditional export commodity. The Book Industry is a \$100 billion industry worldwide however. Sub-Saharan Africa share is not even up to 2%. Africa is therefore a net importer of books from the developed world. We therefore have an opportunity to exploit, taking advantage of our unique geographical and geopolitical position to expand our activities beyond our national frontiers. It is not by accident the decision to have the Secretariat of the African Continental Free Trade Area (AfCFTA) in Accra with Ghana committing \$10 million for the settting up of the Secretariat. I understand Ghana beat off some stiff competition from Egypt, Eswatini, Ethiopia, Kenya, Madagascar and Senegal at the 12th African Union Extraordinary Summit in Niamey, a few weeks ago. The core mandate of the Secretariat will be to implement the African Continental Free Trade Area Agreement, which has since been ratified by 25 member states. I am hopeful that our industry will be one of the main beneficiaries of this most important

There is a growing perception that with global access to internet and other

communication facilities, books may take a back seat in our cultural and social life. I disagree with this view. It may have a temporary influence. I believe the habit of reading books and printed materials is inherent in human civilization. No technological advancement can replace this habit. For a developing country like Ghana, which has diverse needs and aspirations, printed books and digital media must be complementary and not rival each other. I I take this opportunity to appeal to parents and teachers to inculcate in children the habit of reading at their formative years. To our adults, let me add that no other habit is as life transforming as reading. No matter our station in life. reading is still very crucial.

No human society can develop in all its dimensions if it does not capture its own stories and does not produce meaningful literature for its people. I call upon the Government and industry players to do their utmost best to promote the book industry. Our industry is not only catalytic to national development, we are crucial in building the two key pillars for an enduring nation: education and culture.

To all our exhibitors especially our international visitors, while we have made every effort to do absolutely everything we can to make your Book Fair experience and stay in Ghana a success, we recognise that things do not always go as smoothly as planned. We are here to help – please don't hesitate to contact the Fair Secretariat right here at the fair, see us at the Organisers office or stop one of our many helpers in their lovely T-shirts. We will try our absolute best to resolve your queries and also take your feedback as we plan the 18th Ghana International Book Fair in 2020.

I welcome all of you, especially the distinguished foreign participants of the Fair to this wonderful event and wish you a successful stay.





"Reaching the World Market through Effective Book Distribution Networks"

GHANA INT'L TRADE FAIR CENTRE

EVENT SCHEDULE

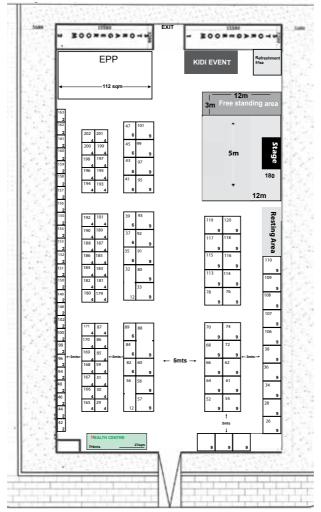
DATE	МОБ	RNING	AFTER	NOON	MID-AFTERNOON EVENING	
THURS. Aug. 29	Opening Ceremony 10:00am – 12noon VENUE: Pavilion A, Tra	ide Fair Centre neral Public	Reading with Champions (Part 1) VENUE: Pavilion A, Trade Fair Centre > Free Registration			
Aug. 30	"BIN THE B)LA" 9:00am – 12noon VENUE: Trade Fair Centre Auditorium FACILITATORS: Adwinsa Publications	Workshop on Metadata 10.00am - 2:00pm VENUE: Conference Room 1 FACILITATORS: Commonwealth Book Publishers Association (CBPA) and Worldreader > By Registration	Workshop on "Publishing Academic Work Made Easy" 1:00pm -4:00pm VENUE: Conference Room 2 FACILITATORS: National Council for Tertiary Education (NCTE) **By Registration	Reading with Champions (Part 2) VENUE: Pavilion A, Trade Fair Centre	Literary Legends Evening 4:00pm - 6:00pm VENUE: Trade Fair Centre Auditorium FACILITATORS: GIBF	
	Tree Registration	7 by Registration	/ by Registration	Tree Registration	Tree Registration	
Aug.	Reading with Champions (Part 3) VENUE: Pavilion A, Trade Fair Centre	A recap of 'By The Fireside' with Grace Omaboe (Maame Do- kunu) & Old GTV 'By The Fireside' Cast 10:00am – 2:00pm VENUE: Pavillon A, Trade Fair Centre FACILITATORS: Bureau of Ghana Languages	Spoken Word/ Acoustic Music and Comedy 1:00pm = 3:30pm VENUE: Trade Fair Centre Auditorium FACILITATORS: Ehalakasa		Launching of Ghana Association of Writ- ers(GAW) Drama group and performance of Ko Akpabli's play, 'The Prince and the Slave' 4:00pm - 6:00pm VENUE: Trade Fair Centre Auditorium	
	› Free Re	 gistration	› Tic	ket	~ By Registration	
Sept. 01	SUN. Book Exhibition (Special Discount Sales) 11:00am - 7:00pm		Reading with Champions (Part 4) VENUE: Pavilion A, Trac	de Fair Centre		
			* BOOK EXHIBIT	TION - DAILY (9:0	0AM - 7:00PM)	





Ghana International Trade Fair Centre **(Pavilion A)** 29th August - 1st September, 2019

- x2 25stands x4 - 38 stands
- x6 14stands
- x9 49stands





LIST OF EXHIBITORS FOR THE **17TH** GIBF, **2019**

S/N	NAME	STAND NO
1.	11 Authors Gh	84
2.	Adaex Educational Publications	56
3.	Adwinsa Publications Ghana Ltd	62
4.	Afram Publications Ghana Ltd	76 & 78
5.	Africa Bureau Stories	179
6.	Africana First Publishers	152
7.	Aki-Ola Publications Ltd	193 & 194
8.	AkooBooks Audio Ltd	157
9.	Allgoodbooks Ltd	60
10.	Approachers Ghana Ltd	82
11.	Asempa Publishers	114
12.	Becky's Feet	95
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56.	Minerva Books & Stationery	31
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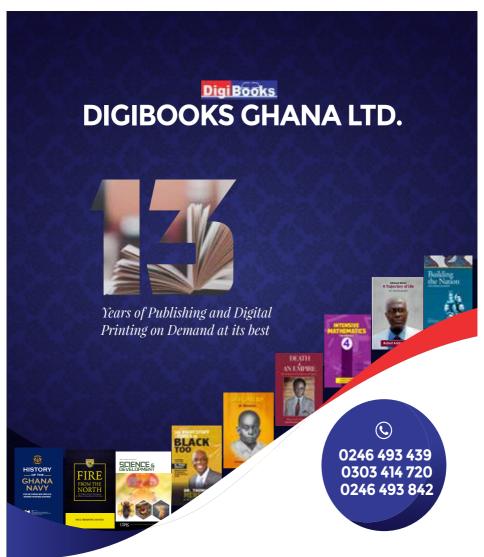
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74.	Special Learning Materials Ltd	85
75.	Step Publishers	64 & 66
76.	Sub-Saharan Publishers	68
77.	THEC2GB00KS Ltd	54
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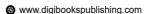




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Empi Barveh is the award-winning author of Most Eligible Bachelor (Book of the year in the 2017 Ufere Awards). She writes sweet and sensual African, multicultural and interracial roman ce, set in Africa. Her published books include: Most Eligible Bachelor (2012), Chancing Faith (2012), and Forest Girl (2018).

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Contact Person: Mr Benjamin Tawiah Klu

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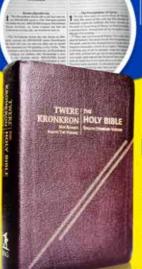






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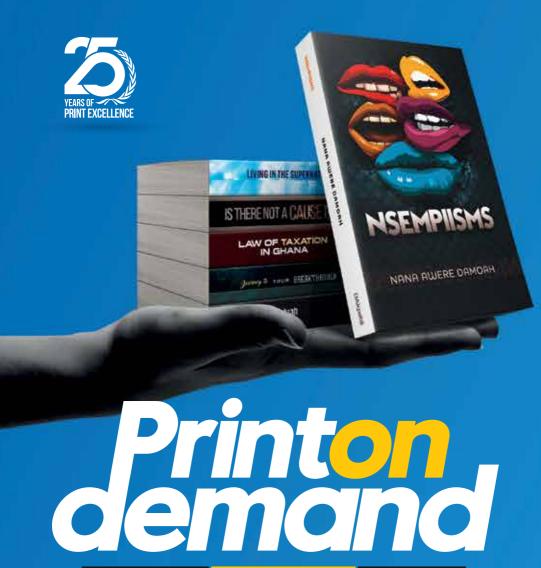
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