

18<sup>th</sup>  
GHANA INT'L  
**BOOK  
FAIR**

“Ghana:  
A Nation of  
Readers for  
Development”

26<sup>TH</sup> → 29<sup>TH</sup>  
AUG, 2021

NATIONAL THEATRE   
OF GHANA, ACCRA

9:00AM - 6:00PM   
DAILY

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ENTRY**

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**19TH GHANA INTERNATIONAL  
BOOK FAIR, 2022**





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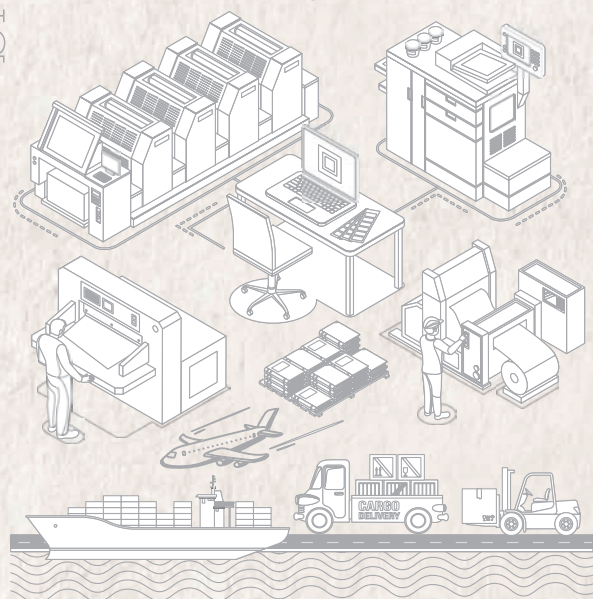
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# OFFICIAL OPENING CEREMONY 18TH GHANA INTERNATIONAL BOOK FAIR PROGRAMME OUTLINE

**Date:** Thursday 26th August, 2021 **Venue:** Frontage, National Theatre of Ghana **Time:** 10am

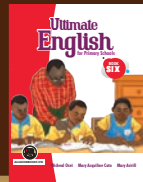
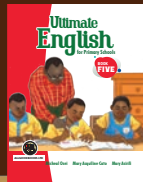
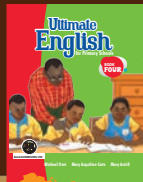
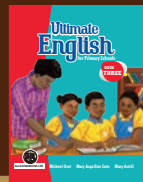
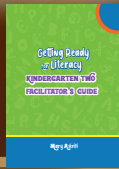
Arrival of Guests	
Opening Prayer	
Recognition of Dignitaries	MC
Introduction of Chairperson	Ms Jennifer Nabil Akologo (GBDC)
Chairperson's Response	Mr. Maxwell Opoku Agyemang esq. (Acting Director, Ghana School of Law)
Welcome Address by 18th GIBF Chairman	Mr Asare Konadu Yamoah (President, Ghana Publishers Association/ Chairman, 18th GIBF)
Brief Statement	Mr Daillo Abdourahamane (Country Director, UNESCO Ghana)
Poetry Performance	Oswald Okaitei
Introduction of Keynote Speaker	MC
Presentation by Keynote Speaker	Deputy Director-General, Ghana Education Service
Introduction of Special Guests of Honour	Sheila Djangmah (Documentation and Research Officer, Copyright Office)
Speeches by Special Guests of Honour	Rt. Hon. Alban S.K. Bagbin (Speaker of Parliament) Hon. Ursula Owusu (Minister for Communications)
Chairperson's Closing Remarks	
Vote of Thanks	Yaa Agyemang (Partnerships and Programmes, Ghana Library Authority)
Closing Prayer	
Official Opening of the Fair	

**MC: Abdul Hayi Moomen (Broadcast Journalist, GBC)**

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# Welcome Address at the Opening Ceremony


Chairman, Mr Asare **Konadu Yamoah**

It is my pleasure to welcome you to the 18th Ghana International Book Fair (GIBF). I am especially elated to be hosting exhibitors and trade visitors from countries such as United Arab Emirates (UAE), India, China, Nigeria, Kenya, Botswana and USA.

Unfortunately, the Book Fair could not be organised last year due to the restrictions of the COVID-19 pandemic. The GIBF Organisers are grateful to God for saving our lives through these difficulties and we also appreciate the committed efforts of our government to contain the pandemic. I encourage everyone to be mindful of the continuous challenges of the COVID-19 and fully observe the safety protocols that have been put in place by the organisers.

The devastating effects of the recent Coronavirus pandemic on the publishing industry in Africa and the global landscape are well-known.





Since Africa started recording its cases in March, 2020 the publishing activities and business have been challenged with catastrophic consequences including financial issues.

We cannot say that the pandemic has been all negative. There has been some creative interventions that have opened up other business opportunities hitherto not explored. There have been new technologies, new markets all made available to the industry.

During the lockdown, most countries particularly in Europe and the USA recorded high sales from e-books. However, African publishers had little or nothing to recoup from the sale of e-books. We are beginning to explore how to integrate these opportunities into our business approaches.

The Ghana International Book Fair has made progressive strides since the first edition was held in Accra between November 6–12, 1996 to revive the book industry in Ghana. Our objective is to position the Ghana International Book Fair as a book fair of choice in the Sub Saharan Africa.

This year's fair has a lot of Literacy/ Reading programmes for students from primary to tertiary level, workshops for the book industry players and one iconic event called 18th GIBF Personality of the Year to honour Honourable Kojo Yankah on Friday. We invite you all to participate in the various events and acquire new knowledge for personal and organisational development.

The theme for this year's GIBF is "Ghana: A Nation of Readers for Development".

Literacy is the foundation of development in every country. Developed countries are characterised with literate people who have the requisite human resource to create, innovate and devise suitable approaches to get things done in a progressive manner. Literacy continues to be a challenge in Africa. We are witnessing the declining quality of our education and culture. UNESCO (2019) studies that "Despite progress made, literacy challenges persist with at least 773 million adults worldwide lacking basic literacy skills today". According to the 2018 World Development Report, nearly 80 percent of Ghana's working-age population have just level 1 literacy or below— that is, their literacy proficiency is limited to understanding basic texts, but they are not able to integrate, evaluate, or interpret information from a variety of text materials. It is in the light of this that the 18th GIBF is mainly focusing on the promotion of literacy among students from primary to tertiary as well as the general public.

We acknowledge the support of our sponsors and partners. Once again, to all our exhibitors and visitors especially foreign participants who have made effort to attend the fair. We are here to help and we will do everything possible to make your Book Fair experience and stay in Ghana a success. Please don't hesitate to contact the GIBF Secretariat right here at the fair.

*I welcome all of you and wish you all the best.*

# 18<sup>th</sup> GHANA INT'L BOOK FAIR

THEME  
"GHANA: A NATION OF READERS FOR DEVELOPMENT"

26<sup>th</sup> → 29<sup>th</sup>  
AUG, 2021

NATIONAL THEATRE OF GHANA, ACCRA  
9:00AM TO 6:00PM DAILY

## EVENT SCHEDULE

DATE	MORNING	AFTERNOON	MID-AFTERNOON/ EVENING
THURS. Aug. 26	<b>OPENING CEREMONY</b> 10:00am – 12noon VENUE: Frontage, National Theatre of Ghana	<b>READING WITH CHAMPIONS (PRIMARY) PART 1</b> 1:00pm – 2:30pm VENUE: Outside Foyer 1	<b>WORKSHOP ON IMPORTANCE AND ONLINE ACQUISITION OF ISBN, ISSN AND ISMN</b> 3:30 – 5:00 pm ORGANISER: George Padmore Research Library VENUE: Exhibition Hall
	<b>"BA WJ KANE NII" (DRAMATIC READING OF 'ADOTE SHELKOME')</b> 4:30pm – 5:30pm VENUE: Outside Foyer 1	<b>INTRODUCING SCHOOLS IN GHANA TO DISCOVER EDUCATION'S DIGITAL RESOURCES:</b> DE Experience, DE Coding, DE STEM Connect, DE Math Techbook and DE Science Techbook 10:45am – 1:45 pm ORGANISER: York Press VENUE: Exhibition Hall	<b>ENHANCING PRINT QUALITY</b> 2:15 – 3:15 pm RESOURCE PERSON: Print Plus Pvt Ltd., India VENUE: Exhibition Hall
	Free/General Public	Free Participation	Free Registration
FRI. Aug. 27	<b>READ TO SAVE THE ENVIRONMENT (WITH THE MINISTER OF ENVIRONMENT, SCIENCE, TECHNOLOGY, AND INNOVATION)</b> 9:00 – 11:00am VENUE: Exhibition Hall ORGANISER: Adwimsa Publications	<b>READING WITH CHAMPIONS (JHS) PART 2</b> 10:00 – 12:00pm VENUE: Outside Foyer 1	<b>18TH GIBF PERSONALITY OF THE YEAR</b> 3:30 – 6:00pm VENUE: Exhibition Hall
	<b>DIGIREAD EXPERIENCE @ GIBF</b> ORGANISER: WORLDREADER 1:00 – 3:00pm VENUE: Outside Foyer 1	<b>COMMON BOOK PUBLISHING ISSUES AND HOW TO AVOID THEM IN YOUR PUBLICATION</b> ORGANISER: Ghana Book Development Council 11:30 – 1:00 VENUE: Exhibition Hall	<b>WORKSHOP: STRATEGIC MARKETING OF BOOKS</b> 1:30 – 3:00pm VENUE: Exhibition Hall
	Free Participation	Free Participation	By Registration
SAT. Aug. 28	<b>READING WITH CHAMPIONS (SHS) PART 3</b> 10:00 – 11:30 VENUE: Outside Foyer 1	<b>ONLINE ACADEMIC BOOK PUBLISHING WORKSHOP: UNDERSTANDING HOW TO PUBLISH ACADEMIC WORKS ONLINE</b> 10:00 – 3:00pm VENUE: Exhibition Hall FACILITATOR: Amos Ojwang, Royalite Publishers, Kenya	<b>NATIONAL ORATORS' CHALLENGE</b> 9:00am – 12:30pm (First session) 3:30 – 6:00pm (Second session) VENUE: Folks Place
	<b>DIGIREAD EXPERIENCE @ GIBF</b> ORGANISER: WORLDREADER 12:00 – 1:00pm VENUE: Outside Foyer 1	<b>BOOK LAUNCH BY SUB-SAHARAN PUBLISHERS</b> 3:30pm – 6:00pm VENUE: Exhibition Hall	<b>POETRY CONNECT WITH PROF. LADE WOSORNU "RAIDER OF THE TREASURE TROVE"</b> 1:00 – 3:00pm VENUE: Folks Place
	Free Participation	By Registration	Free participation
SUN. Aug. 29	<b>BOOK EXHIBITION - SPECIAL DISCOUNT SALES</b> (9am – 6:00pm)	<b>TIME WITH AUTHORS</b> 1:00pm – 3:00pm VENUE: Outside Foyer 1	<b>"AFRICAN CHILDREN'S LITERATURE AND SUSTAINABLE DEVELOPMENT"</b> 3:30 – 4:30pm VENUE: Outside Foyer 1 ORGANISER: UN SDG Book Club African Chapter
		<b>LAUNCH OF BUREAU OF GHANA LANGUAGES' BOOK OF TRANSLATED POEMS</b> 3:00 – 5:00pm VENUE: Exhibition Hall	
		Free participation	

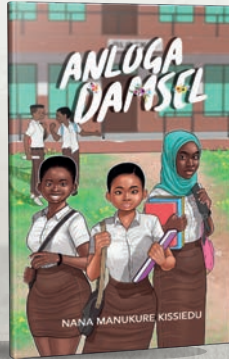
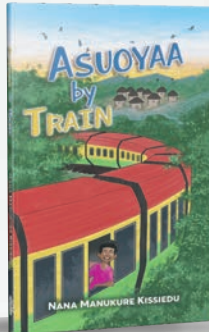
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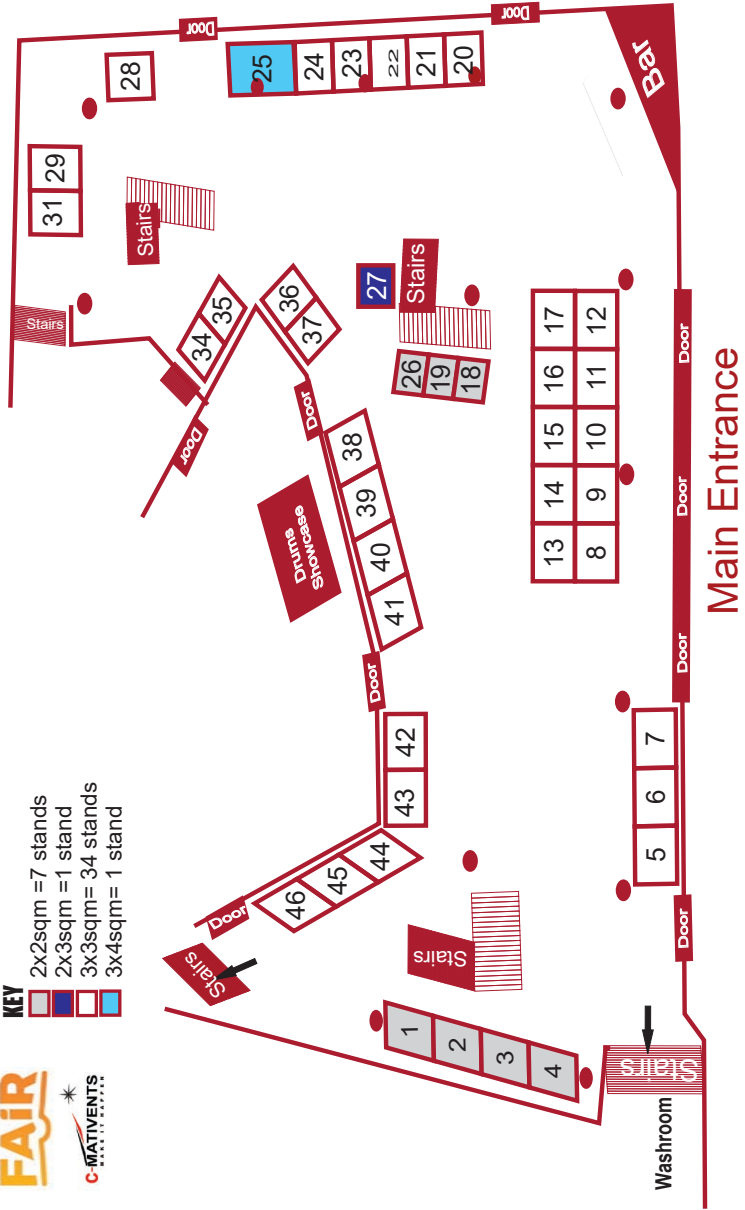
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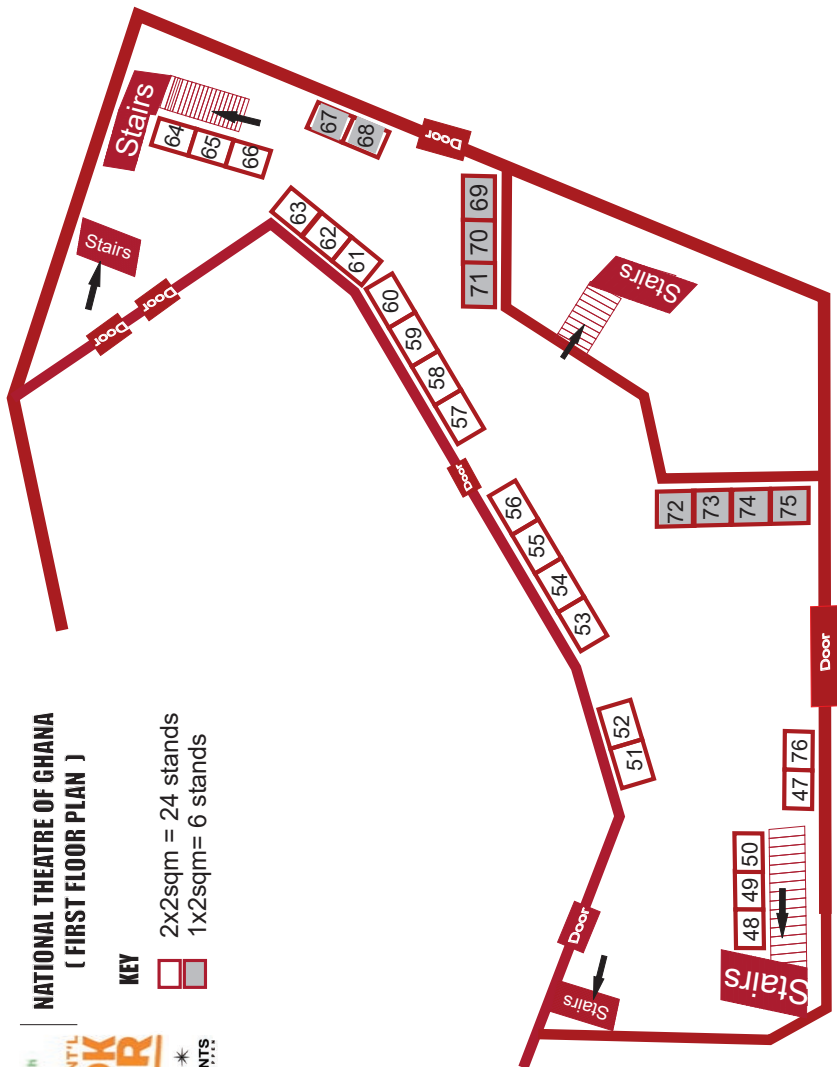
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2.	Adwinsa Publications Gh Ltd	44 & 45
3.	Afram Publications Ghana Ltd.	28 & 34
4.	African Aurora Business Network	68
5.	Aftermykind	69
6.	Allgoodbooks Ltd	13
7.	Approacher's Ghana Ltd	29
8.	Asempa Publishers	2
9.	Best Brian Ltd	55
10.	Bible of Society of Ghana	10
11.	Bluevyne Ltd	61
12.	Buck Press	16
13.	Bureau of Ghana Languages	23
14.	Calculus Publications	38
15.	Copyright Office/ CopyGhana	59
16.	Digibooks Gh Limited	8
17.	Department of Publishing Studies, KNUST	52
18.	El Carna Studios	47
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34.	Masterman Publications	41
35.	Methodist Book Depot	20 & 21
36.	Minerva Books and Stationery	36
37.	MJP Books Ltd	5
38.	mNotify	63
39.	Mountype Publishing	4
40.	NNF Esquire Ltd	9
41.	Nigerian Publishers Association/ NIBF	27
42.	Obiado Ventures Ltd	35
43.	Pegasus Publishing	11
44.	Print Plus Pvt Ltd, India	6 & 7
45.	Readers and Leaders	67
46.	Red Oak Ltd	73
47.	RichKiss	18
48.	Risale-I-Nur Foundation	56
49.	Salama Publishers, Botswana	71
50.	Quarterfold Printabilities, India	14
51.	Special Learning Materials Ltd	1
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53.	Sub-Saharan Publishers	15
54.	SWL Learn Ltd	70
55.	TIC Ghana	75
56.	Type Company	24 & 25
57.	Vimesh Publications	19
58.	Vydia Bookstore	26
59.	Winmat Publishers	17
60.	Worldreader	69
61.	York Press	31



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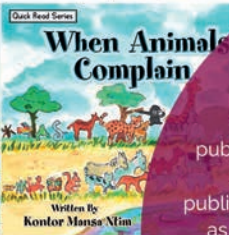
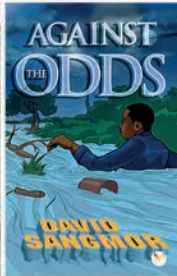
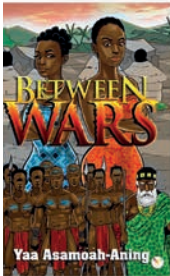
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**Email:** info@afrapubghana.com, kekremet@afrapubghana.com

**Website:** www.afrapubghana.com

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**Contact Person:** Ahinful Sarah Takyiwa

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**Website:** www.aabn.org.gh

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**Website:** www.buckpress.com

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**Contact Person:** Evans Gyenny-Mensah  
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**Mobile:** +233 24 418 5715  
**Email:** info@copyghana.org.gh

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**Contact Person:** Sheila Narki Esson  
**Postal Address:** PMB 21, Ministries Post Office  
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**Contact Person:** Mr. Ebo Assan Donkoh

**Address:** P.O. Box LG 375, Legon, Accra

**Office No:** +233 30 273 2019

**Mobile:** +233 54 796 4265

**E-Mail:** admin@gaw.org.gh

**Website:** www.gaw.org.gh

### GHANA BOOK DEVELOPMENT COUNCIL

**Location:** Tertiary Education Complex, Trinity Avenue, East Legon

The Ghana Book Development Council (GBDC) was established by Gazette number 65 which was published on 5th December 1975. GBDC's mandate is to act as the National Agency for the concerted planning, coordination, and management of the activities of all groups and individuals concerned with book development.

**Contact Person:** Ms Mavis Asante

**Postal Address:** P.O. Box 430, Ministries, Accra

**Office No:** 0303 936 871

**E-mail:** info@gbdc.gov.gh

### GHANA PUBLISHERS ASSOCIATION (GPA)

**Location:** Bureau of Ghana Languages Building, Kawukudi Culture, behind 37 Military Hospital.

The Association formally came into being in 1976. It is the only collective voice of book publishers in Ghana which serves as a rallying point for all book publishers in the country. The Association provides training and undertakes advocacy to promote policies for the growth and development of the publishing industry.

**Contact Person:** Mr Benjamin Tawiah Klu  
(Executive Secretary)

**Postal Address:** P.O. Box LT 471, Laterbikorshie, Accra, Ghana

**Office No:** +233 30 291 2764

**Mobile:** +233 55 378 0250

**E-mail:** ghanabookpubs@yahoo.com

**Website:** www.gpagh.org

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**Contact Person:** Edmund Ansah  
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**Office No:** +233 55 403 9693  
**Mobile No:** +233 24 197 8096  
**E-mail:** books@ghanagospelbooks.org  
**Website:** www.ghanagospelbooks.org

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**Location:** Bureau of Ghana Languages Building, Kawukudi Culture, behind 37 Military Hospital.  
**Contact Person:** Ernest Oppong (18th GIBF Liaison Officer)  
**Postal Address:** P.O. Box LT 471, Laterbikorshie, Accra, Ghana  
**Office No:** +233 303 970 438  
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**Contact Person:** Executive Director  
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**Office No:** +233 30 266 5083/ +233 30 266 2795  
**E-mail:** info@ghanalibraryboard.com / me@hayfordsiaw.com

### GHANA PRINTERS AND PAPER CONVERTERS ASSOCIATION

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**Contact Person:** James Appiah Berko (President)  
**Postal Address:** P.O. Box TF 402, Trade Fair Centre, La – Accra, Ghana  
**Office No:** +2233 27 749 4854 / 54 192 2903 / 20 813 6145  
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**E-mail:** gppca@yahoo.com / jappiahberko@gmail.com  
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**Contact Person:** Ms. Akweley Aberdey Quansah/ Mrs Juliana N. Danquah  
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**E-mail:** Greatnessnu.2021@yahoo.com

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**Contact Person:** Dan Odei

**Postal Address:** Box OC 972, Odorkor, Accra

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**Mobile No:** +233 26 850 5055/ +233 23 350 5055

**E-mail:** iconpublishingltd@gmail.com

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**Contact Person:** Ethel Adjorlolo Marfo

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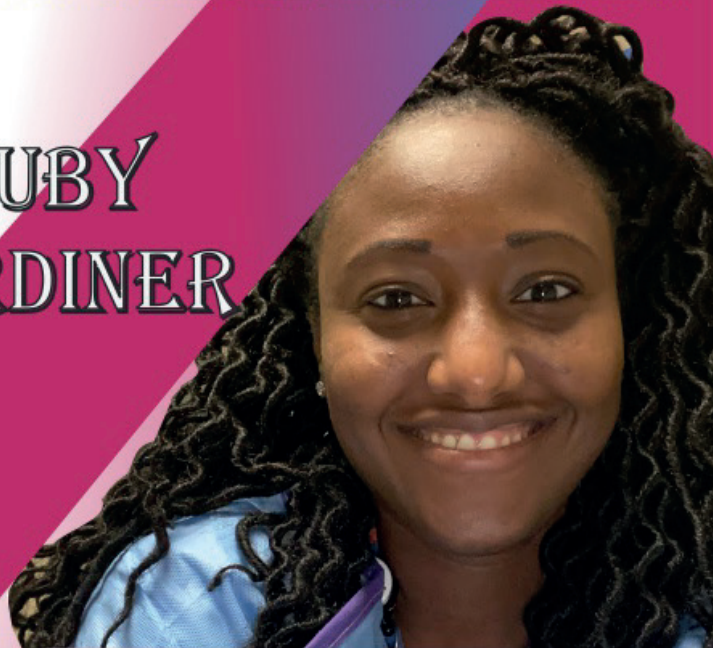


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**Website:** www.youngrulermagazine.org

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**Email:** nkdkankyi@gmail.com

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**Contact Person:** Mr James Bonny WOKORACH

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**Contact Person:** Margaretha Ubels

**Office No:** +233 26 558 9155

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**Website:** www.slmghana.com

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**E-mail:** antoine@1c.group / antoineomensah@gmail.com  
**Website:** www.tic.group

### VIDYA BOOKSTORE LTD

**Location:** 18th Lane Oxford Street Osu, opposite Ivory Coast Embassy.  
We have in stock all level of books ranging from educational books to children books and also we take orders and delivery on timely basis.  
**Postal Address:** P.O. BOX 6667, Accra North  
**Contact Person:** Heena Karamchandani  
**Office No:** 0302781005  
**Mobile:** 0244262098/0544315709  
**E-mail:** vidyabookstore@gmail.com  
**Website:** www.vidyabookstore.com

### VIMESH PUBLICATIONS

**Location:** Plot 6, Block 'J' Kotei, Deduako-Kumasi  
Publishers of children's textbooks, specifically phonics books for preschool to grade six. We also offer phonics training for schools.  
**Postal Address:** P.O. Box 12551 Adum, Kumasi  
**Contact Person:** Elijah Amoako Bekoe  
**Office No:** +233 24 759 3021  
**Mobile No:** +233 24 224 1617  
**E-mail:** vimeshpublications@gmail.com

### WINMAT PUBLISHERS LTD

**Location:** No. 27 Wawa Drive, North Dzorwulu, Accra, Ghana  
Winmat Publishers Limited is currently involved in the publishing of textbooks, atlases, wall maps, wall charts, globes and supplementary readers for pre-school, primary, secondary and technical institutions. Teacher training and tertiary institutions will also be incorporated soon as well as e-book services.

**Contact Person:** Wendy Wordie  
**Postal Address:** P.O. Box AN 807  
**Office No.:** +233 30 297 8783-5  
**Mobile:** +233 024 7685456  
**E-mail:** info@winmatpublishers.com; w.wordie@winmatpublishers.com  
**Website:** www.winmatpublishers.com

#### WORLDREADER

**Location:** No.334, Salem Street, Kuku Hills, OSU.  
Worldreader is not-for-profit making organization with the aim of making books accessible to all via technology platform e-reader & mobile. Worldreader works publisher across Sub-Saharan Africa to curate and digitize their books for readers where they wouldn't have reached otherwise  
**Contact Person:** Keziah Agbenyega  
**Postal Address:** P.O. Box GP14238, Accra  
**Office Number:** +233 302 320 086  
**Mobile:** +233 24 621 3692

#### YORK PRESS LTD

**Location:** East Legon.  
Founded in 1979, number one in English Literature called York Notes in the UK. Major school book publisher and representative of Pearson. Major textbooks are Science, Math and English for all levels.  
**Postal Address:** 368 Apple Ave off Sunflower Road  
**Contact Person:** James Preko Preprah  
**Office Number:** 0540123636  
**Mobile:** 0244704925  
**E-mail:** jameswattgh@ahoo.com  
**Website:** james.preprah@yourk-press.com

#### AFTERMYKIND

**Location:** Tema Community 22.  
A vision to reconnect our children with the beauty

of the African family unit. Educating them about their heritage and culture through story and play. Our Effie books with Effie and Mama mother and daughter dolls provide a way to celebrate this special relationship and create opportunities to bond.

**Contact Person:** Mrs Clare Ansa  
**Mobile No.:** +233 55 826 0335  
**E-mail:** info@aftermykind.com

#### NIGERIAN PUBLISHERS ASSOCIATION

**Location:** Premium House, opposite HEBN Publishers Plc, Jericho GRA, Ibadan, Oyo State, Nigeria  
**Contact Person:** Emmanuel Abimbola (Executive Secretary)  
**Tel:** +234 2 751 5352, 750-7618, 803-917-7779  
**E-mail:** info@nigerianpublishers.org  
**Website:** www.nigerianpublishers.org

#### NIGERIA INTERNATIONAL BOOK FAIR

**Location:** 94, Yaya Abatan Street, adjacent Fadare Junction Ogba, Lagos State, Nigeria NBFT, the umbrella body for the major stakeholders in the book industry in Nigeria, is the organizer of the annual Nigeria International Book Fair and regional book fairs in Abuja, Enugu and Ibadan.  
Nigeria International Book Fair (NIBF) is the platform for all stakeholders in the book industry from within and outside Nigeria to network. It brings about effective and rewarding business interface among the players in the book industry. It is the gateway to the book market in Nigeria. NIBF is an annual event hosted in the month of May every year in Lagos, Nigeria.

**Contact Person:** Abiodun Omotubi, Executive Secretary  
**Office No.:** +234-803-402-6971, 702-686-7157, 708-409-9363  
**E-mail:** info@nibfng.org Website: www.nibfng.org





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## 18TH GIBF EVENTS

**Theme:** Ghana: A Nation of Readers for Development

**Date:** Thursday, 26th — Sunday, 29th August, 2021

**Venue:** The National theatre **Time:** 9:00am – 6:00pm

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### **Exhibition of Book and educational materials**

*There will be exhibition of all kinds of books and educational materials from publishers, booksellers, authors and all the major stakeholders in the educational sector*

#### **DAY 1: THURSDAY 26TH AUGUST, 2021**

#### **Reading with Champions (Primary)**

**(From Day 1 to Day 3)**

**Time:** 1:00pm – 2:30pm

**Location:** Outside Foyer 1

*As part of programmes for the annual Ghana International Book Fair a literacy promotion event dubbed 'Reading with Champions,' will be held. This event is a reading session that will feature politicians, celebrities, heads of organisations and pupils from various basic schools in Ghana. Reading with Champions will offer a unique opportunity for pupils in basic schools to meet their favourite personalities and interact with them through reading. As a way of giving back to the society, invited personalities could create a lasting impression in the minds of participants by emphasizing the importance of reading to them and how books have contributed to where they are today.*

**Target Participants:** Primary Students (Day 1), JHS Students (Day 2) & SHS Students (Day 3)

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#### **"BA WJ KANE NII" (DRAMATIC READING OF 'ADOTE SHELENKOME')**

**4:30pm – 5:30pm**

**Location:** Outside Foyer 1

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Reading in the voices of characters in a book specially designed for tertiary students.

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#### **Read to Play (Literacy games)**

**Each Day**

**Location:** Outside Foyer 2

#### **WORKSHOPS**

Introducing Schools in Ghana to Discovery Education's Digital Resources: - **DE**

**Experience, DE Coding, DE STEM Connect, DE Math Techbook and DE Science Techbook**

**Organiser:** York Press

**Time:** 10:45am – 1:45 pm

**Location:** Exhibition Hall

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#### **Workshop on Importance and Online Acquisition of ISBN, ISSN and ISMN**

**Organiser:** George Padmore Research Library

**Time:** 3:30 – 5:00 pm

**Location:** Exhibition Hall

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*George Padmore Research Library on African Affairs issued International Standard Book Number (ISBN), International Standard Serial Number (ISSN) and International Standard Music Number (ISMN) manually to Authors/Publishers until November 2020, when the online system was introduced. The Online system is in its trail stages and will be officially launched in 2021. The National Agency therefore has planned to organize a workshop under the auspices of the 18th Ghana International Book Fair to introduce and*

train Authors/ Publishers on the new online application of the various numbers and to meet other stakeholders to address ISBN related issues.

The Agency will be glad if an hour would be given to do a presentation on the following:

- Introduction to the ISBN, ISSN & ISMN
- Application for the Digital Standard Numbering Systems (ISBN, ISSN & ISMN)

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### Enhancing Print Quality

**Resource Person:** Print Plus Pvt Ltd., India

**Time:** 2:15 – 3:15 pm

**Location:** Exhibition Hall

A workshop to guide publishers (publishing Owners, CEOs and Publishing Managers) on the choice of papers, pre-press processes, binding operations., etc to achieve quality prints. There will be Q&A session.

**Target Participants:** Publishers (Publishing owners, CEOs, Publishing managers and Production managers).

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### DAY 2: FRIDAY 27TH AUGUST, 2021

#### DigiRead Experience @ GIBF

(Day 2 1:00pm – 3:00pm & Day 3 12:00pm – 1:00pm)

**Organiser:** Worldreader

**Location:** Outside Foyer 1

*This session will explore the use of the digital space (World Reader app) as a means of promoting reading culture. It will feature reading with prominent personalities from Worldreader's BookSmart.*

### 1. Adwinsa's "Read to save the Environment" (With The Minister Of Environment, Science, Technology, And Innovation)

**Organiser:** Adwinsa Publications

**Time:** 9:00 – 11:00am

**Location:** Exhibition Hall

*A Chain reading of "Cacophony" with Minister of Environment, EPA Director, selected children and other personalities. The reading will be followed with a conversation on the theme of the book and then the book officially outdoored.*

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### 2. 18th GIBF Personality of the Year

**Time:** 3:30 pm – 6:00pm

**Location:** Exhibition Hall

*The GIBF Personality of the Year is a session dedicated to honouring personalities whose exemplary efforts in promoting and enhancing literacy in general are worthy of commendation. This year's Personality is Hon. Kojo Yankah (Founder & President, African University College of Communications). The event will take the form of a typical Ghanaian Story telling session where a conversation with the personality will be interspersed with literary performances. It will be climaxed with the presentation of award to the personality.*

**Target Participants:** General Public

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### 3. Ghana Publishers Association (GPA) SHS Debate Competition

**Time:** 12:30 – 3:30pm

**Location:** Folks Place

*The Ghana Publishers Association as part of its 45th Anniversary celebration will organise a debate competition for 4 selected SHS which*



are St. John's Grammar SHS, Accra Girls, Teshie SHS and Ebenezer SHS. Participating students and schools will be awarded.

## WORKSHOPS

### COMMON BOOK PUBLISHING ISSUES AND HOW TO AVOID THEM IN YOUR PUBLICATION

Organiser: Ghana Book Development Council (GBDC)

**Time:** 11:30 – 1:00

**Location:** Exhibition Hall

The main participants of the workshop are book industry practitioners. The workshop will train participants on the right standards to use when publishing a book. Participants will also be drawn to the common errors that are mostly done in book publishing.

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### Strategic Marketing of Books

**Time:** 1:30pm – 3:00pm

**Location:** Exhibition Hall

This workshop is to assist industry players (such as writers, publishers, printers, booksellers, etc.) to successfully market books on the local and international market. This would ensure optimum sales of books. Participants will be educated on the 4 P's of marketing—Product, Price, Place, Promotion—which are the key components to strategically market a product (book). At the end of the workshop, participants would be enlightened on key areas such as quality assurance of books, pricing strategies, online and traditional distribution channels, as well as integrated marketing communication strategies needed for a successful promotion of books.

## DAY 3: SATURDAY 28TH AUGUST, 2021

### Poetry Connect with Prof. Lade' Wosornu

**Time:** 1:00 – 3:00pm

**Location:** Folks Place

"Poetry Connect with Prof. Lade' Wosornu" will give opportunity to teachers / students of Senior High Schools teaching/studying "Raider of the Treasure Trove" as one of the selected African poems to meet and interact with Prof. Lade' Wosornu regarding the poem. Special commentary on the poem will be given to participants for free.

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### National Orators' Challenge for SHS

**Time:** 9:00am - 12:30pm (First session)

3:30 – 6:00pm (Second session)

**Location:** Folks Place

### Workshop: Online Academic Book Publishing: Understanding how to publish academic works online

**Time:** 10:00 – 3:00pm

**Location:** Exhibition Hall

**Resource Person:** Mr Amos Ojwang, Royallite Publishers, Kenya.

### The workshop will cover the following training areas:

- Overview of the Academic Publishing Landscape Publishers and the business model Journal publishing: types of journals, how to start a journal, creative commons licenses Library publishing/university press Monograph publishing
1. Indexing, abstracting and archiving
  2. Indexing, abstracting and archiving
  3. Ethical practices in academic publishing

4. Academic publishing process/workflow

5. Selected journal and book publishing systems

JAMS/MDPI

OJS/PKP

Editorial manager/Aries Systems

ScholarOne Manuscript/Web of Science

Atypon

OMP/PKP

DSpace

Sheridan Systems

6. Citation Index, Impact Factor and the Citescore

7. Challenges in academic publishing: serials crisis and predatory publishing

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#### **DAY 4: SUNDAY 29TH AUGUST, 2021**

#### **4. Bureau of Ghana Language's Launch of a Book of Translated Poems**

*This event creates an avenue for the official launch of a book of selected poems of Prof. Lade' Wosornu's popular poems translated into 15 Ghanaian languages by the Bureau of Ghana Languages. The session will also host performances/readings from the book and a conversation with Prof. Lade' Wosornu.*

#### **5. Time with Authors**

This session will bring together authors to discuss their works, the contributions of writing as well as the challenges involved.

**1:00pm – 3:00pm**

**Outside Foyer 1**



# BOOK LAUNCH

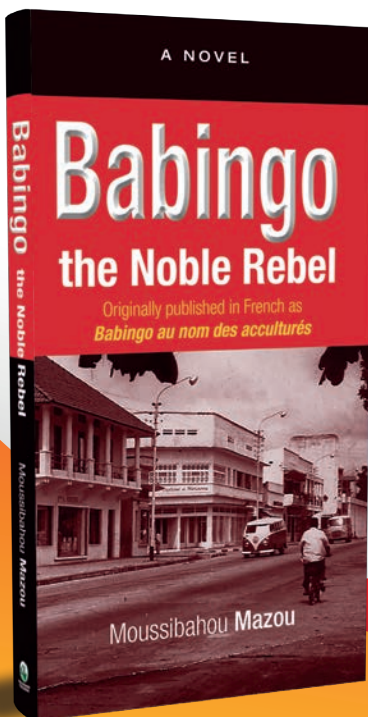
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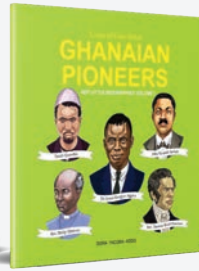
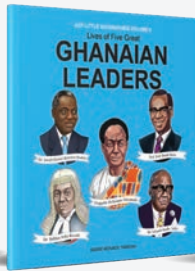
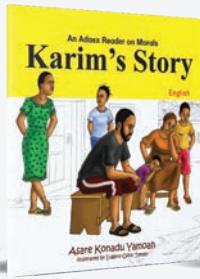
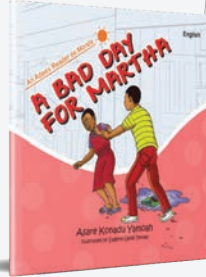
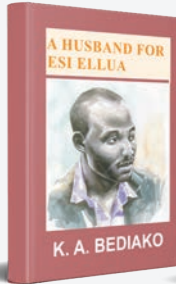
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 **3:30pm**



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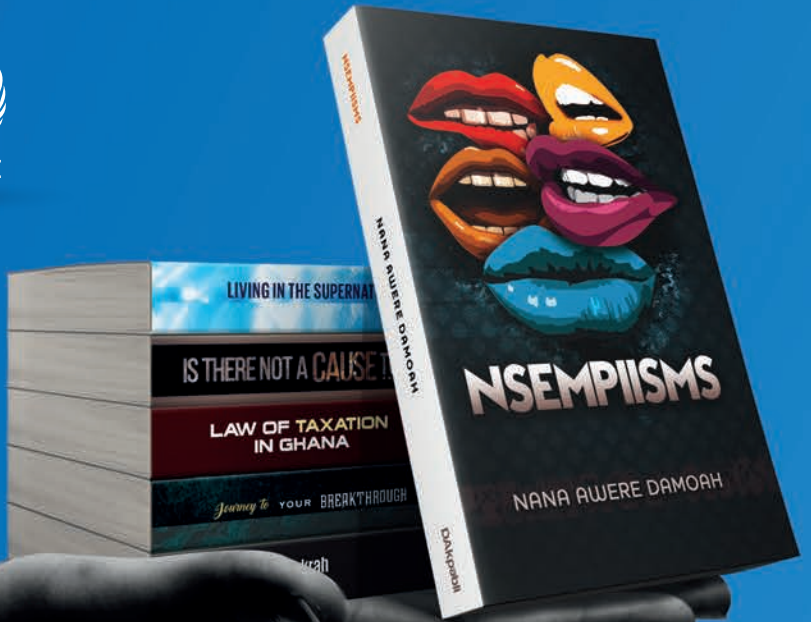
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