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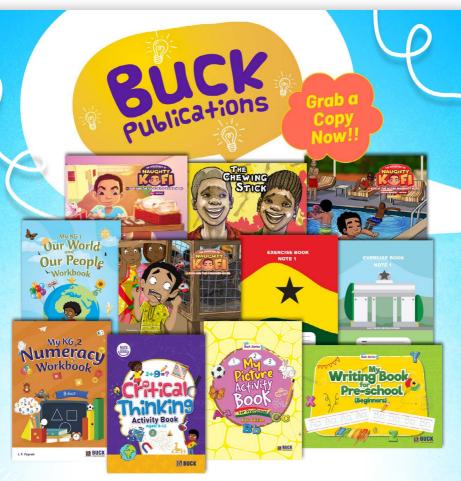


10th Aug. 2023

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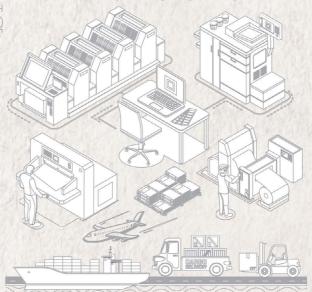
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- Mr Edward Yaw Udzu (20th GIBF Director)
- Mr Kwabena Agyepong [Ghana Publishers Association (GPA)
- Mrs. Joyce Ofori Kwafo (GPA)
- Mr. Divine Owusu-Ansah (Ministry of Tourism, Arts and Culture (MoTAC)
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The 20th GIBF Organising Committee wishes to thank the following organisations for their support and contribution towards this Book Fair.

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- Ghana Book Trust
- African Publishers Network (APNET)
- Pan African Writers Association (PAWA)

Official Opening Ceremony

20TH GHANA INTERNATIONAL BOOK FAIR

PROGRAMME OUTLINE

Arrival of Guests	
Opening Prayer	
Recognition of Dignitaries	▶ MC
Introduction of Chairperson	▶ Ms Jennifer Nabil Akologo (GBDC)
Chairperson's Response	 Hon. Dr. Ibrahim Mohammed Awal (Minister of Tourism, Arts and Culture)
Welcome Address by 20th GIBF Chairman	 Mr Asare Konadu Yamoah (President, Ghana Publishers Association/ Chairman, 20th GIBF)
Poetry Performance	
Introduction of Keynote Speaker	▶ MC
Presentation by Keynote Speaker	 Mr. Abdourahamane Diallo (Country Director, UNESCO Ghana)
Introduction of Special Guest of Honour	
Speech by Special Guest of Honour	 Hon. Alban Sumana Kingsford Bagbin (Speaker of Parliament) Mr. Diego Spottorno Vergara representing Ambassador of Spain to Ghana
Chairperson's Closing Remarks	
Vote of Thanks	 Mrs. Joyce Ofori Kwafo (20th GIBF Organising Committee Member)
Closing Prayer	
Official Opening of the Fair	 Mr. Diego Spottorno Vergara. (Business Manager, Embassy of Spain)

MC: Joseph Baffour Gyamfi (Senior Licensing Officer, CopyGhana)



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WELCOME ADDRESS

AT THE OPENING CEREMONY

Mr. Asare Konadu Yamoah (Chairman, GIBF)

n behalf of the Organising Committee of the Ghana International Book Fair (GIBF), I welcome everyone to this year's GIBF.

The Ghana International Book Fair has come a long way. Since 2004 when the Book Fair started under the leadership of the Ghana Publishers Association, it has surpassed the various challenges encountered over the years and has demonstrated resilience and adaptability including embracing the changing technological trends in the industry.

We are proud to announce that the GIBF celebrates its 20th edition this year. This year, the GIBF is being held within the Accra World Book Capital programme. Thus, making the fair a special one.

The theme for this year's Book Fair is "Reading to connect minds for social transformation", the same theme as the Accra World Book Capital. This is to deepen the opportunities and enhance the programmes outlined for the year-long celebration. The GIBF

undoubtedly has a wider reach and could help promote the celebrations.

We have series of programmes and activities for the next three days, sharing thoughts, knowledge, and opinions with you all.

The Book Fair hosts events such as debates, public speaking, content writing and other such knowledge enhancing activities.

On behalf of the Organising Committee of the GIBF, I welcome all Ghanaian and international exhibitors and visitors to the 20th edition of the Ghana International Book Fair.

The GIBF has been one pillar of the Ghanaian cultural heritage that has offered this country the opportunity and experience for the private sector to make significant impact on the Ghanaian book industry.

Over the years, consistent programmes, and initiatives of the GIBF have featured the Ghanaian book industry in the global pedestal of book industry news.

We believe that the GIBF has proven to be the most appropriate annual forum for the discussion of issues that are critical to the survival of the industry and maintaining a healthy cultural perspective about books, reading, literacy and lifelong learning. That will continue.

Let me also use this opportunity to invite you all to the 5th Ghana International Book Fair Personality of the Year in honour of Mr. Abdourahamane Diallo (Country Director, UNESCO Ghana). This event will be held on Friday August 11, 2023; Committee Hall 1, Accra International Conference Centre.

In conclusion, as the Chairman of the Ghana International Book Fair and President of the Ghana Publishers Association (GPA), I extend our appreciation to the Organising Stakeholders and to all Sponsors and Partners whose support has translated into the existence of this year's Book Fair. We specially thank the Ministry of Tourism, Arts and Culture (MoTAC) for their unflinching partnership support.

Once again, I welcome all of you, especially the distinguished international participants of the Book Fair to this wonderful event and wish you a successful stay.



EVENT SCHEDULE



DATE	MORNING		AFTERNOON		MID-AFTERNOON/ EVENING	
Y AUG 10	Opening Ceremony 10:00am - 12:00noon Committee Hall 1		(Literacy Games - Read to Play) Literacy Centre (Hall B) 10am - 6:00pm	Bouncy Castle for Children 10:00am–5:00pm Daily Frontage	Deep conversations with Oheneyere Gifty Anti When Strong Women Cry and The Black Chale Wote - Diary of the late Bloomer and her Daughter 4:00pm Committee Hall 1	
THURSDAY AUG 10	Workshop: Practical Steps for Writing and Publishing a Book Speakers: Traneisha Jones & Dr. Mattie Jo (T. Jones Media, USA) 1:00pm – 3:00pm Meeting Room 2 Registration Fee: GHC100/ US\$ 20		GPA-AFRAM SHS Debate Competition 1:00pm – 4:00pm Committee Hall 2 Organiser: GPA & Afram Publications Ghana Ltd.	Victory Books Reading with Champions with Casandra (Media Personality) & Kate Addo (Director, Public Affairs of Parliament) Part 1 1:00pm - 2:00pm Committee Hall 1	Workshop: The 7Ps of Digital Publishing and E-book Manage- ment Organiser: Ghana Book Development Council 3:30pm – 4:30pm Meeting Room 2	
	REGISTRATION		FREE PARTICIPATION		BY REGISTRATION	
FRIDAY AUG 11	Adwinsa Children's Show: Disability not inability 9:00am – 12:00pm Committee Hall 1 Organiser: Adwinsa Publications	Time with CNN Lokko 10:00am – 1:00pm Committee Hall 2 Organiser: Afram Publications Ghana Ltd.	Workshop: How to Break into an Inter- national Market as an Author Speaker: Traneisha Jones (International Business Strategist, Publishing Con- sultant & CEO of T. Jones Media, USA) 9:30am – 11:30am Meeting Room 2	Kiddie Esports (Literacy Games) Literacy Centre 10am – 6:00pm	5 th GIBF Personality of the Year (Celebrant: Mr. Abdourahamane Diallo, Country Director, UNESCO Ghana) 5:00 – 6:30pm Committee Hall 1	
	Digibooks Reading with Champions with Ruby Goka (Award-Winning Author), Nana Gyan Apenteng (Past President, GAW) and Lawyer Akainyah (Author of 7 stories) 1000–11:30am Committee Hall 1	Symposium: 50 years of indigenous publishing (The Afua T. Sutherland legacy) 200pm-500pm Committee Hall 2 Organiser: Afram Publications	GPA-APNET African Publishers Symposium 11:45-1:45pm Meeting Room 2 Organisers: Ghana Publishers Association & African Publishers Network (APNET)	Hi-School Poetry Contest (Friday) 2:15pm – 3:30pm Committee Hall 1 Read Ghana Read Consult event		







	REGISTRATION	BY INVITATION	BY REGIS	STRATION	FREE PARTICIPATION
SATURDAY AUG 12	Masterman Reading with Champions with Clemento Suarez (Renowned Ghanaian Comedian) & Naa Dedei Botchwey (Ghana Most Beautiful 2020 Queen) 10:00 – 11:30am Meeting Room 2	Kiddie Esports (Literacy Games – Read to Play) Literacy Centre 10am – 6:00pm	Book Signing Session with Yvonne Nelson 10:00 am— 12:00 noon Book of focus: "I am not Yvonne Nelson" Organisers: GIBF & Ghana Association of Writers	Celebrity author & readers connect session with Asamoah Gyan (Conversation about book and book signing) 4:00 pm Committee Hall 1	Book Launch by Sub-Saharan Publishers Meeting Room 2 2:00pm – 4:00pm
	FREE PARTICIPATION		FREE PARTI	CIPATION	FREE PARTICIPATION
1,5	Book Exhibition – Special Discount Sales (9am – 6:00pm)		Celebrity-author & readers con- nect session with Adjetey Anang 'Pusher'		
SUNDAY AUG			(Conversation about book and book signing)		
SUND			4:00 pm Organisers: Ghana International Book Fair & Ghana Association of Writers		

Book Exhibition – daily (9:00-6:00pm)

NOTE: All the above events are free except Workshop on Practical Steps for Writing and Publishing a Book which is GH¢100 / US\$ 20 per registration.



20TH GHANA INTERNATIONAL BOOK FAIR, 2023

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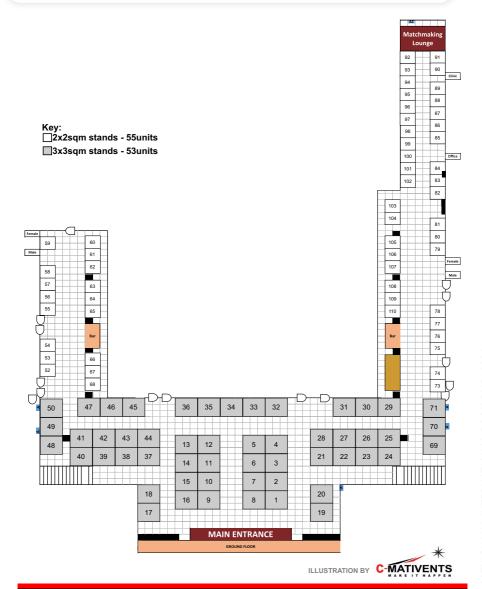
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24. Life Affirming Stories	A71
25. Manoj Publications, India	A26
26. Masterman Publications	A11 – A12
27. Methodist Book Depot	A45 – A46
28. Mountain Top Publishers, Kenya	A28

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36. Smartline Ltd	A24 – A25
37. Step Publishers	A14 – A15
38. Sub-Saharan Publishers	A29
39. Thomson Press	A35 – A36
40. Town and Country Books Services	A21
41. Type Company	A31
42. University Press Plc, Nigeria	A28
43. Winmat Publishers	A10
44. XACT Books, India	A37
45. York Press	A42
46. Yvonne Nelson, Asamoah Gyan & Adjetey Anang - Books	A70
HALL B	
47. Afrafra Ventures	B100
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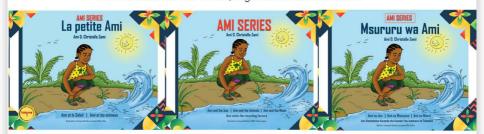


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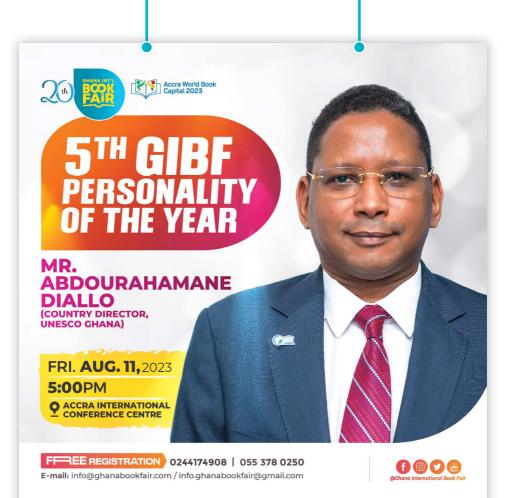
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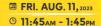
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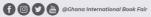




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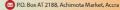


















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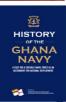


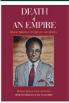
























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20[™] GIBF EVENTS

BOOK EXHIBITION

There will be exhibition of all kinds of books (Fiction, Non-fiction including educational materials, biography, research works, etc) from publishers, booksellers, authors and all major stakeholders in the book industry. Registration and participation for all events are free except Workshop: Practical Steps for Writing and Publishing a Book

DAY 1

THURSDAY AUGUST 10, 2023

Workshop

Practical Steps for Writing and Publishing a Book

Speakers: Traneisha Jones & Dr. Mattie Jo (T. Jones Media, USA)

Time: 1:00pm – 3:00pm Location: Meeting Room 2

Speakers

Dr. Traneisha Jones (USA)

Dr. Traneisha Jones is an international business strategist and publishing consultant who has helped more than two hundred authors publish their books and build platforms to position their author brands in international markets. A serial entrepreneur, Dr. Traneisha Jones is the CEO of T. Jones Media, a boutique media and communications agency, and Novel Day, a hybrid publishing company that specializes in publishing the works of faith-based leaders and entrepreneurs.

Dr. Mattie Jo (USA)

Dr. Mattie Jo is a motivational speaker, activist, and mentor, who has impacted

over 1,000 lives through mentoring, coaching and education. Recognized as the Modern Day Harriett due to her fearless leadership, she has a diverse educational background, and is the founder of M2M Consulting, and co-founder of Back 2 the Basics alongside her husband. Dr. Mattie Jo is the author of several books including, The Power to Become, a transformative work. She currently serves as Executive Director at Target Area Development Corporation, focusing on grassroots social justice and violence prevention.

Victory Books Reading with Champions with Cassandra (Media Personality) & Kate Addo (Director, Public Affairs of Parliament)

Time: 1:00pm – 2:00pm Location: Committee Hall 1

Sponsor: Town and Country Books

Services (Victory Books)

GPA-AFRAM SHS Debate Competition

Time: 1:00pm – 4:00pm Location: Committee Hall 2 Organisers: GPA & Afram Publica-

tions Ghana Ltd.

Workshop

The 7Ps of Digital Publishing and

E-book Management

Organiser: Ghana Book Development

Council

Time: 3:30pm – 4:30pm **Location:** Meeting Room 2

Bouncy Castle for Children

Time: 10:00am - 5:00pm

daily Frontage Sponsor: Yumvita

Kiddie Esports

(Literacy Games – Read to Play) Location: Literacy Centre Time: 10am – 6:00pm

DAY 2

FRIDAY AUGUST 11, 2023

Adwinsa Children's Show:

Disability not inability

Time: 9:00am – 12:00 pm Location: Committee Hall 1

Organiser: Adwinsa Publications Gh Ltd

Time with CNN Lokko

Time: 10:00am – 1:00pm Location: Committee Hall 2

Organiser: Afram Publications Ghana Ltd

Workshop

USA)

How to Break into an International Market as an Author

Speaker: Traneisha Jones (International Business Strategist, Publishing Consultant & CEO of T. Jones Media, **Time:** 9:30am – 11:30am **Location:** Meeting Room 2

Digibooks Reading with Champions with Ruby Goka, Nana Gyan Appenteng and Lawyer Akainyah

Tiem: 1:00 – 2:00pm **Location:** Committee Hall 1

GUEST READERS

Ruby Yayra Goka - Dentist and

Award-winning author

Nana Gyan Apenteng – Past President,

Ghana Association of Writers Lawyer Akainyah – Author of seven

published stories

Sponsor: Digibooks Ghana Ltd

Symposium:

50 years of indigenous publishing (The Afua T Sutherland legacy)

Time: 2:00pm - 5:00pm

Organiser: Afram Publications Ghana Ltd.

GPA-APNET African Publishers Symposium

UNDERSTANDING PUBLISHING AGREEMENTS

Time: 11:45-1:45pm Location: Meeting Room 2

Organisers: Ghana Publishers Association & African Publishers Network (APNET)

Key Remarks

- President, Ghana Publishers Association & Vice Chairman, APNET
 - Mr. Asare Konadu Yamoah
- ► APNET Chairman & CEO, Mountain Top Publishers, Kenya
 - Mr. Lawrence Njagi

SPEAKERS

- Understanding the technics of Publisher-Author Contract
 Mr. Samuel Kolawole (Lawyer,
 - Mr. Samuel Kolawole (Lawyer, APNET Past Chairman, APNET Ex Officio member & CEO/MD of

University Press Plc, Nigeria)

- Management & Considerations for Publisher-Printer Contract
 Mr. Kingsley Mate-Kole (Ag.
- General Manager, G-PAK)

 Understanding Bookselling Perspec-
- tives in Ghana and Management of Agreement between Publisher and Bookseller/Distributor
 - Mr. Stephen Brobbey (CEO, Stevebrob Publishing Services & Bookseller/Distributor)

Hi-School Poetry Contest

Time: 2:15pm – 3:30pm Location: Committee Hall 1

Organisers: Read Ghana Read Consult

event

5th GIBF Personality of the Year

(Celebrant: Mr. Abdourahamane Diallo, Country Director, UNESCO Ghana)

Time: 5:00 – 6:30pm Location: Committee Hall 1

Kiddie Esports

(Literacy Games – Read to Play) Location: Literacy Centre

Time: 10am – 6:00pm

DAY 3

SATURDAY AUGUST 12, 2023

Masterman Reading with Champions with Clemento Suarez (Renowned Ghanaian Comedian) & Naa Dedei Botchwey (Ghana Most Beautiful 2020 Queen)

Time: 10:00 – 11:30 Location: Meeting Room 2

Sponsor: Masterman Publications Ltd.

Kiddie Esports

(Literacy Games - Read to Play)

Time: Literacy Centre **Location:** 10am – 6:00pm

Book Signing Session with Yvonne Nelson

10:00 am-12:00 noon

Book of focus:

I am not Yvonne Nelson

Organisers: GIBF & Ghana Association of

Writers

Celebrity-author & readers connect session with Asamoah Gyan

(Conversation about book and book signing)

Time: 4:00 pm

Location: Committee Hall 1

Organisers: Ghana International Book Fair

& Ghana Association of Writers

*DAY 4*SUNDAY AUGUST 13, 2023

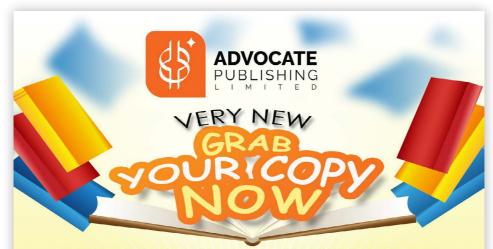
Celebrity-author & readers connect session with Adjetey Annang

(Conversation about book and book signing)

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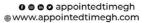














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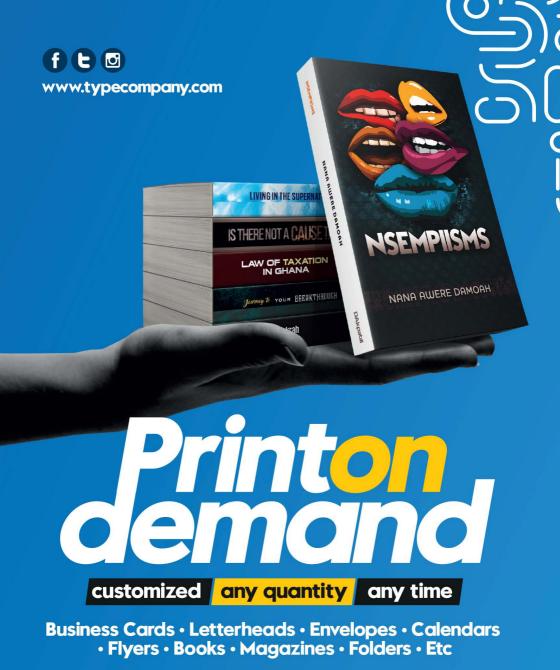
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